



暨南大學管理學院
Management School, Jinan University

Letter of Invitation for the 2017 Annual Conference of JMS

Dear Professor/ Dr. _____

It gives us great pleasure to invite you to attend the 2017 Annual Conference of JMS-Journal of Marketing Science, to be held in Guangzhou, and hosted by the department of marketing, Management School of Jinan University, on November 10-12th.

2017 Annual Conference of JMS is a valuable and unique opportunity to interact and network with marketing scholars from China and around the world as well. The conference will make best efforts to facilitate communication among scholars in a variety of ways, including doctoral consortium, keynote speech, research presentations, and interest group. We fully anticipate that your participation is a valuable asset to the conference.

For your attendance, please register before the conference. Regarding the registration fee as a professor, early bird (before 10th Oct, 2017) is 1000 RMB; after that day, the fee will be 1500 RMB. Our registration system(<http://cn.mikecrm.com/lxd4FVM>) has already opened and we highly encourage you to take the advantage of early bird registration. In addition, your travel and hotel accommodation associated with the conference will be covered by yourself. If there is anything we can help, please contact us by email: jms2017@126.com.

We are looking forward to meeting you in Guangzhou.

Best regards,

Prof. Defeng Yang

Head of Department of Marketing
School of Management, Jinan University

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